

TEACHERS AS CREATORS

Using dynamic content to capture -and keep - students' attention



LEARNING STARTS WITH ENGAGEMENT

It is no secret: teachers are always looking for new ways to enhance engagement and interactions with students.

Logitech makes it easier than ever to do this with the ideal solution to unleash teachers' creativity and bring learning to life.

THE POWER OF VISUALS

Many concepts require visual examples like sketches and diagrams to fully illustrate their meaning. Other material is simply best conveyed via demonstration.

A high-quality streaming camera lets teachers record lesson content for use in live classes, freeing them up to move around and teach naturally. It also gives students content they can refer to later when studying or completing assignments.

THE POWER OF SOUNDS

Crisp sound grabs attention and communicates. Mics built into webcams are made for convenience, not quality. Voices can sound too bassy or too soft, especially when in competition with background sounds.

An external microphone lets teachers sound crystal clear in any setting - whether sitting at a desk, walking around a classroom, or moving outdoors.

THE MCGURK EFFECT

An illusion with audiovisual speech in which there is a conflict between visual speech (the movements of someone's mouth and lips) and auditory speech (the sounds a person hears). This can result in misheard or misunderstood information. For students, this can interfere with their ability to learn accurately.



THE SOLUTION SET

The Logitech StreamCam and the Yeti Nano or Snowball USB microphone transforms even the most complex material into dynamic content that students actually enjoy - and learn from. And, they're so easy to use that teachers don't need to take a class to learn how to use them!



MEET STREAMCAM

Designed for high-definition content creation, this premium webcam delivers stunning video with smooth motion for professional-quality output.

Auto framing mode dynamically moves the lens to keep the teacher or desired subject matter in view while smart auto focus ensures subjects remain in focus, even when moving.

Intelligent exposure adjusts to provide natural, accurate skin tones even in varying or suboptimal lighting.

KEY FEATURES

- Crisp, detailed images
- Auto light correction, focus & framing
- Smooth, natural onscreen movements
- Auto framing
- Full HD glass lens

SPECIFICATIONS

- 1080p HD resolution
- 60 frames per second
- 78° field of view
- USB 3.1 Gen 1 Type-C
- Windows 10 or later, macOS 10.14 or later, 7th Gen Intel®Core™ i5 or later
- 1-year limited warranty



MEET YETI NANO

Built for broadcast-quality sound, the Yeti Nano delivers 24-bit quality with no latency delays for professional recording and streaming.

The multiple pickup patterns, built-in headphone output and compact footprint make it ideal for teaching in a variety of environments.

The mic can pick up voices directly in front of the mic or from any location around the mic, allowing teachers to move around freely and still be heard with exceptional clarity.

KEY FEATURES

- Cardioid and omnidirectional pickup patterns
- No latency output
- Headphone volume & mic mute

SPECIFICATIONS

- 24 bit /48kHz rate
- 20Hz - 20kHz frequency response
- Windows 10 or later, macOS 10.13 or later
- USB 1.1/2.0/3.0
- 1-year limited warranty



MEET SNOWBALL

Snowball makes studio-quality audio as easy as A-B-C. The intuitive plug-and-play operation means teachers simply connect it to their computers via the USB port and go.

The unique dual capsule design ensures rich, detailed sound from in front of the mic or any location around the mic.

And, mic sensitivity can be reduced so even the loudest speech, vocals, or instruments come through crystal clear and distortion free.

KEY FEATURES

- Cardioid, omnidirectional, and cardioid with pad pickup patterns
- Two-condenser capsule design
- Plug-and-play

SPECIFICATIONS

- 16 bit /48kHz rate
- Position 1-3: 40-18kHz frequency response
- Windows 10 or later, macOS 10.13 or later
- USB 1.1/2.0/3.0
- 1-year limited warranty

Video's Place in Student's Lives

On social media alone, students today interact with video content as a part of their everyday lives. Teachers can leverage this medium to capture attention in a manner normal to students, forging stronger relationships with them.

For more information, contact
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